

## Personal Information

**Name:** Steven Scott

**Date Of Birth:** 31 October 1985

**Address:** 117 Hoylake Road, Sale, M33 2XJ

"I'm a Manchester based designer, developer and illustrator. I love creating and building solutions that exceed people's expectations."

## Recent Qualifications

BA (HONS) **First** Interactive Media  
NVQ Level 3 Business Administration

## Proficiencies

Adobe Creative Suite, including:  
Photoshop  
Illustrator  
Dreamweaver  
Fireworks  
Premiere Pro

html5  
css3  
jQuery  
javascript  
Final Cut Pro  
Wireframing

Wordpress  
UX and UI Design  
Illustration  
Mobile optimisation  
Responsive design

## My career so far

**BLACKS: Trafford Centre** – Customer Service Representative.

**HSBC: Salford** - Customer Service Representative, Customer Support Officer within the Cash Team, Team Leader of the Head Office Complaints Department.

During this time, I gained valuable experience in dealing with large customers, both internal and external, managing timescales and expectations. I also demonstrated my ability to manage a team, whilst working towards goals and requirements within the larger organisation.

**first direct: Leeds - Web developer.**

When working for **first direct**, HSBC and M&S Money, my responsibilities included analysing and completing assigned briefs, providing accurate timeframes, scheduling work and releases to avoid conflicts, and problem solving briefs to fulfil their requirements whilst working within the system architecture. I became the lead designer and developer for **first direct's** mobile site, taking pages from wireframes to design and development, monitoring user experience throughout.

My time with **first direct** allowed me to gain experience in working with multiple teams, fluid deadlines, creative restraints due to the financial nature of the work and sharing best practice across multiple channels. Outside of my regular responsibilities, I often used my passion to design alternate solutions to briefs that were often chosen above ones provided by external agencies. These have included banners, headers, animated graphics and page layouts.

## JD Sports Fashion PLC: Bury – Web Designer / Developer.

In my current role I undertake Front-end digital design and development, utilising the full creative suite, getting involved in user experience, visual design, building front-end prototypes and full websites with custom responsive frameworks. My day to day role includes design and build of digital marketing material, adding functionality to the sites, updating and improving departments and visual design for social and marketing campaigns.

I have been the lead designer and developer on a number of new acquisitions for JD within the Outdoor sector and have been heavily involved throughout the creative process on each of these projects.

This position gives me creative freedom and allows me to see a project through from initial design to development and release.

### Freelance Experience

**Alices' Vintage Pantry** - This brief was to create a full branding for Alice and her venture into Vintage Crockery Hire and Catering, including logo, brand guidelines, website, business cards and flyers. I produced professional documentation to support designs and fulfilled her brief to a high standard. Alice had nothing but praise for my work and has recommended me to multiple clients since, as well as hiring me to build additional sections and functionality into the site. Analytical data has shown that the website is well-accessed, and she reports that most of her business comes as a direct result of the site

**Lunar Travel Limited** - Following the success of a previous project, an owner of a new coach company commissioned me to create the brand, website and vehicle livery for his fleet. I designed a retro-style branding, complete with custom illustrations, large attractive vehicle livery and a fully responsive website, for phone, tablet and desktop. The site is fully updateable by employees. Again, the feedback received was excellent.

More examples are available in the **Projects** section of my site: [www.stevencreative.co.uk](http://www.stevencreative.co.uk)

### About Me

Having finished four years of study to achieve a First in my Interactive Media degree, I use my spare time to attend digital events in Manchester, ranging from workshops with designers and developers, to weekends at StartUp Hacks creating startup businesses with like-minded individuals.

These experiences are invaluable in keeping current with technology trends, skills and practices. Design and Technology is my life. I have an active and passionate interest in branding, graphic and web design. I use my spare time to independently grow my skills in wire-framing, app design, web design, user experience, html, css and jQuery through tutorials and projects. I also use Photoshop and illustrator to produce varied graphic pieces, such as illustrations, adverts and icons.

My other interests include Art, Music & Film. I love travelling to different cultures such as Asia, Europe and North America to discover their approaches to design and the influences they draw from. I regularly visit art exhibitions and concerts and enjoy reading; particularly books on design... or comics.

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